

POND BUILD

WITH

Gary Vee

It's a Once-in-a-Lifetime Opportunity to Work Alongside Business Icon Gary Vaynerchuk and Transform a Legendary Family Pond!



AUGUST 18-22, 2025

Hosted by **Fitz's Fish Ponds** leading into **Koi Fest 2025 - Limited Spots Available!**

HOTEL INFORMATION:

HAMPTON INN IN CLINTON, NJ
ROOM BLOCK (FITZ'S FISH PONDS - KOI FEST)

Fitz's Fish Ponds is thrilled to announce an extraordinary pond build taking place **August 18-22, 2025** — the week leading up to **Koi Fest**. A select group of pond builders, entrepreneurs, and creators will come together to help reimagine the iconic backyard pond of **Sasha Vaynerchuk**, father of legendary entrepreneur and social media pioneer **Gary Vaynerchuk, aka Gary Vee**. This exclusive, behind-the-scenes experience is limited in capacity and available for a flat fee of \$5,000, offering hands-on opportunities to build alongside the FFP team and gain direct business insights from Gary Vee himself. As Chairman of VaynerX, CEO of VaynerMedia, and a New York Times bestselling author, Gary has inspired millions with his bold, practical approach to branding, content, and entrepreneurship — growing his father's liquor business from \$3 million to \$60 million and building a global presence along the way. Now, he's partnering with Fitz's Fish Ponds to turn his father's yard into an aquatic masterpiece — and you're invited to be a part of it. "It's not just about digging a pond," says FFP founder Brian Fitzsimmons. "It's about storytelling, entrepreneurship, and learning how to develop an

WHAT'S INCLUDED WITH YOUR \$2,500 REGISTRATION:

- ➔ 5-day exclusive build access with hands-on work alongside FFP experts and **Gary Vee (on-site August 20th, 21st and 22nd)**
- ➔ Daily Q&As and direct business insights from Gary
- ➔ \$2,500 registration for each team member includes meals.
- ➔ Full content creation access to film and promote your experience